

Mary N. Renfroe

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EDUCATION

The University of Georgia, *Honors Program*, Athens, GA May 2023

- **Majors:** B.A. Public Relations, B.A. International Affairs
- **Certificate:** New Media Certificate
- **GPA:** 4.00/4.00
- **Relevant Coursework:** New Media Production, Digital Literacies, Media, News, and Consumers, Public Relations

Alan C. Pope High School, Marietta, GA August 2015 - May 2019

- **GPA:** 4.56/4.00
- **Honors:** Graduated with Honors, Georgia Seal of Biliteracy Recipient, Tutoring Club President, National Honor Society Member, National English Honor Society Vice President, Sociedad Honoraria Hispánica Member

LEADERSHIP, INVOLVMENT & VOLUNTEER EXPERIENCE

Rouge Magazine, *Digital Content Editor*, Athens, GA September 2020 - Present

- Organize and oversee the creation of 2 graphics for the blog per week
- Create 6 graphics for the blog and social
- Lead the 38-member digital content committee and attend 1 executive board meeting per week
- Help to plan magazine photoshoots, events, and releases

Public Relations Student Society of America, *Member Relations Committee Head*, Athens, GA January 2020 - Present

- Increase engagement of members through incentives and creating innovative ideas to bring the chapter closer together
- Run and take charge on the recruitment effort during fall and spring
- Enhance peer-networking and professionalism
- Network with guest speakers and employers from a variety of Public Relations industries at about 7 events per semester

Shop with A Bulldawg, *Ambassador*, Athens, GA September 2019 - Present

- Run the Facebook page with the director of campus outreach for the 2020 school supplies drive
- Aid in brainstorming and implementing fundraisers, tabling for new members and awareness, and planning event day
- Fundraise \$60 then mentor and bond with an assigned Athens-Clarke County elementary school student at a 1 day event

UGA Miracle, *Sponsorship Committee Member*, Athens, GA September 2019 – May 2020

- Brainstormed sample pitches for sponsorship packages in exchange for advertising opportunities to local companies and businesses in Athens and enhanced delivery skills of these pitches
- Attended 1 to 3 UGA Miracle events per semester for families positively impacted by the organization
- Raised \$574 as an individual and as a committee raised about \$47,000 from corporate partners this year

Yearbook Staff, *Editor*, Marietta, GA August 2016 – May 2019

- Managed the official yearbook Instagram and created content for posts and stories
- Helped to design, write, and edit the yearbook and did some photography for the book and school
- Gained skills in interviewing and copywriting and learned the basics of Adobe InDesign and Adobe Photoshop
- Created and implemented PR campaigns in order to increase teacher approval and student involvement with the staff

PROFESSIONAL EXPERIENCE

Mt. Bethel UMC, *Substitute Teacher/Nursery Worker*, Marietta GA June 2014 - Present

- Supervise children ranging from 3 months to 6 years in a classroom setting for approximately 4 to 6 hours
- Aid the head teacher in facilitating lesson plans and help children in completing their daily tasks
- Manage and teach basic lessons and activities and oversee children while at enrichment programming

SKILLS & INTERESTS

Skills:

- Limited Working Proficiency in HTML, CSS, JS, Google Analytics
- Proficient in InDesign, Spanish, Written Communication

Interests: Digital Media, Yes Theory, Photography, Cosmopolitan Magazine, Movie Trailers, The Foster Care System, Bagels